

GET MORE BANG FOR YOUR ADVERTISING BUCK

Advertise With Us and Save \$\$

The Post Road Review

A monthly magazine with 12 editions per year, distributed from Mystic to Madison and points north - Gales Ferry, Norwich, Montville and Salem. Mailed free of charge to all homes in East Lyme (Niantic & Flanders) and parts of Waterford. Over 45,000 readers.



S. E. Conn. FOCUS Summer Guide

A magazine acquainting locals and visitors with our many fine business establishments as well as providing info on up-coming events in our area. Copies are distributed from July thru September at supermarkets, hotels, restaurants, info-centers and other places of high traffic from Mystic to Madison and points north - Gales Ferry, Preston, Norwich, Salem, Montville and Colchester. Average readership 30,000.

S. E. Conn. FOCUS Home Guide

A spring magazine informing readers of everything needed for the home and garden. Copies are distributed in April, May and June at supermarkets, restaurants, stores, laundromats, service stations, health clinics, info-centers and other places of high traffic from Mystic to Madison and points north - including Gales Ferry, Preston, Norwich, Salem, Montville and Colchester. Average readership 30,000.

POST ROAD REVIEW
Our Monthly Magazine

Advertising Rates Per Issue

1/8 PG - \$80, 1/4 PG - \$150
 1/2 PG - \$280, FULL PG - \$500

(ask about combination specials)

SUPER SAVER
POST ROAD REVIEW

1/16 PG
 6 Month Special
 \$180 prepaid
 or \$38 per month
 w/ 6 month minimum

S. E. CT FOCUS
Summer or Home Guide

Advertising Rates Per Edition

1/8 PG - \$125, 1/4 PG - \$225
 1/2 PG - \$395, FULL PG - \$665

(ask about combination specials)

FOR NEW ADVERTISERS

3 Month Special
 Advertising Rates Per Month

*ADVERTISE IN THE POST ROAD REVIEW FOR 3 CONSECUTIVE MONTHS AND SAVE UP TO \$225!**

1/8 PG - \$70 - *save \$30*
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 1/2 PG - \$250 - *save \$90*
 FULL PG - \$465 - *save \$225*

* as compared to regular ad price X 3 months

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 Advertising Rates Per Month

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1/8 PG - \$55 - *save \$150*
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 1/2 PG - \$185 - *save \$570*
 FULL PG - \$345 - *save \$930*

* as compared to regular ad price X 6 months

Call RITA CONKLIN (860)848-3737

Visit us at www.postroadreview.com

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